

BRIAN GU

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EXPERIENCE

1/1/2011 TO 3/31/2011 Bloomberg LP Skillman, NJ

MUNICIPAL FUNDAMENTALS ANALYST

- Compiling data to be used in a robust Municipal Search (SRC) function to screen for bonds
- Analyzing Obligor parent relationships
- Research and verification of the existence of various municipalities
- Performing research to obtain financial statements via the internet and phone calls
- Updating the Bloomberg Professional Service based on information retrieved through research

9/1/2010 TO 12/31/2010 Bloomberg LP Skillman, NJ

PROFILES ANALYST

- Updating the Bloomberg Professional Service based on breaking news stories and press releases
- Researching profiles that share many similarities using internal databases and online sources (such as LinkedIn) to determine duplicates and improve the quality of the Bloomberg Professional Service
- Utilizing Macros to update a huge database of profiles
- Discovering and fixing errors present on the Bloomberg ID search function

1/1/2010 TO 4/1/2010 Smeal College of Business University Park, PA

INNOVATION AND QUALITY TEAM MEMBER FOR "ANALYZING BUSINESS INDUSTRY" COURSE

- Brainstorming new ways to improve the course for future students
- Critiquing and suggesting upon current course goals and objectives

12/1/2006 TO 5/1/2010 Phi Kappa Tau (70+ member Fraternity) State College, PA

VICE PRESIDENT, STANDARDS BOARD MEMBER, PHILANTHROPY AND COMMUNITY SERVICE CHAIR, MEMBERSHIP ORIENTATION OFFICER

- Dealing with serious, potentially catastrophic situations
- Determining appropriate disciplinary action for wrongdoings by members
- Planning and coordinating philanthropic and community service events
- Instilling the history and ritual of Phi Kappa Tau upon associate members

EDUCATION

8/1/2006 TO 5/1/2010 Smeal College of Business, Pennsylvania State University University Park, PA

BACHELOR OF SCIENCE IN ECONOMICS

- Minor in Chinese (Mandarin)
- Cumulative GPA of 3.36
- Major GPA of 3.41
- Relevant Courses: Finance, Macro and Micro Economics, Econometrics, Statistics, Game Theory

SKILLS AND INTERESTS

- Bloomberg Professional Service (Bloomberg Terminal), Excel, Access, Powerpoint, Sharepoint, Stata 10
- CFA candidate
- Entrepreneurship (Mobile Apps)
- Fluent in Mandarin Chinese, conversational in Cantonese and Shanghainese